



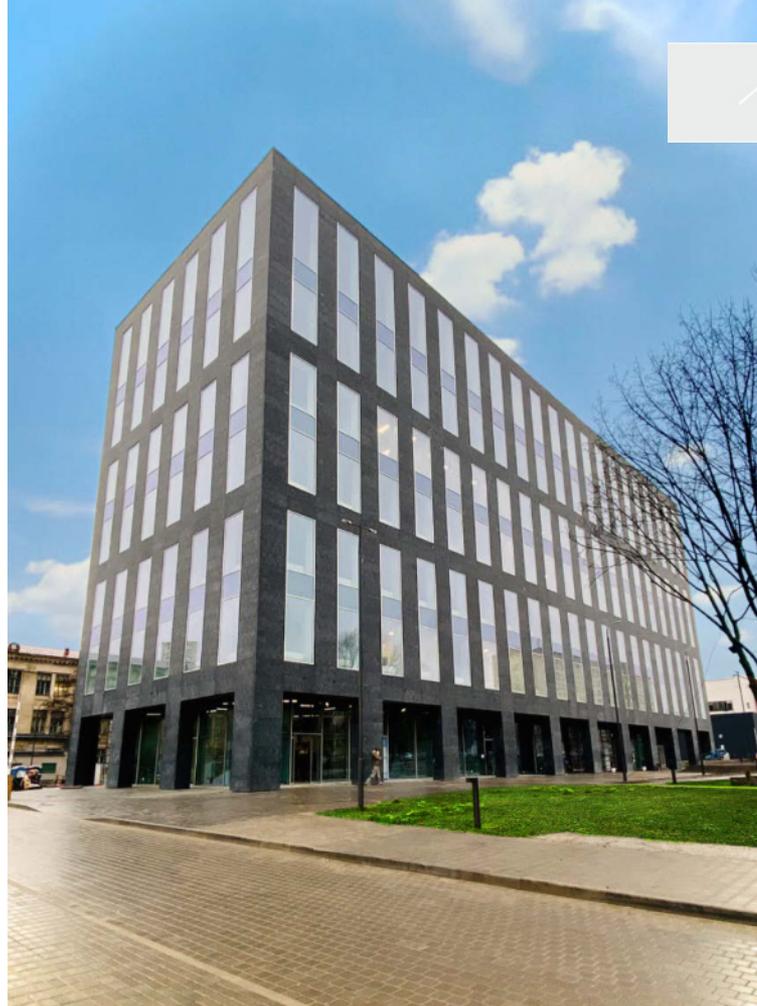
ABOUT US

The history of Minsk Watch Plant began in 1953 from the decision of building a plant and for more than 65 years we have been producing watches, demonstrating high watchmaking skills and professionalism. Since 2010, 80% of the shares of Minsk Watch Plant has been owned by the Swiss company Franck Muller International B.V. The «Luch» brand, which was produced in the XX century in millions of copies, has become the calling card of our plant.



Franck Muller watches are among the best in the world. The manufacture was founded in Geneva by Frank Müller and Vartan Sirmakes. The watch is distinguished by a complex movement and original design. Thanks to its internal capabilities, this young company quickly became one of the world's best watchmaking brands.

Ampr
1953





wristwatches



wall clocks



table clocks

Especially for you
OJSC «Minsk Watch Plant» will produce a
limited collection of watches according
to individual design



WHEN CALCULATING THE COST OF YOUR INDIVIDUAL ORDER, THE FOLLOWING PARAMETERS ARE TAKEN INTO ACCOUNT:

- the cost of the model on the basis of which the order will be made
- image complexity on the dial (number of colors)
- existence of engraving
- uniqueness of a strap or bracelet
- unique packaging
- order quantity

*the exact cost of your individual watches will be calculated by your personal manager



Watches will become

- a memorable and useful accessory
- a prestigious gift for partners and customers
- a unique element of the company image and corporate values
- a good advertising product
- honorary award on holidays and professional events



WHY

MINSK WATCH PLANT

- complete production cycle
- production time - 14 working days
- minimum order batch
 - 5 pieces for wristwatches
 - 10 pieces for wall clocks
 - 300 pieces for alarm clocks
- free design development service, complete warranty responsibility
- 100% confidence in quality, full range of tests
- individual packaging in a corporate style - from 100 pieces



TECHNOLOGIES USED

TAMPOGRAPHY - is a modern technology that ensures high quality, persistent application of the logo and any other drawing.

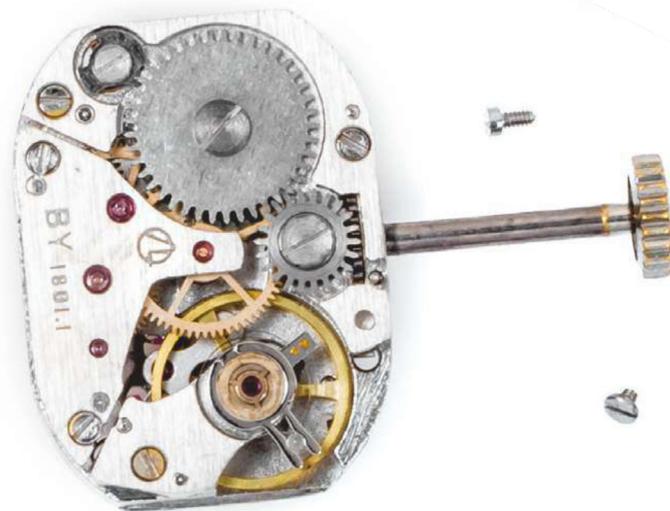
It allows to apply crisp images with a line thickness of only 0.3-0.4 mm



1801.1 movement

The heart of the mechanical watches «Luch» is the mechanism 1801.1 on 15 ruby stones. This mechanism has been produced by the Minsk watch plant since 1956, and has gained the trust of many generations of watch fans.

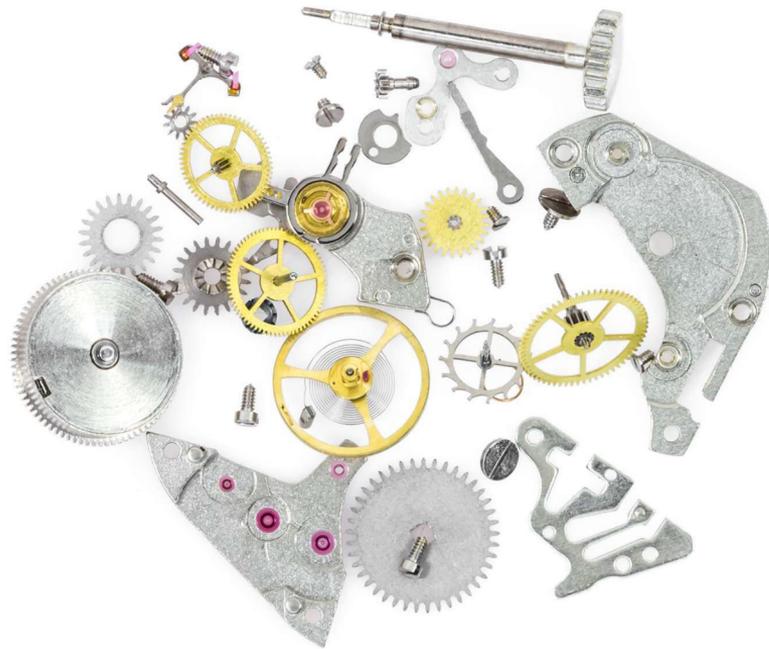
The mechanism is small in size, has a sufficiently high accuracy. The duration of working from the full winding of the spring is not less than 38 hours.



OUR PRODUCTION

We have developed more than 20 movements and 1,700 models of watches.

Our pride is 1801.1 mechanism, made on 15 ruby stones with a shock-proof structure of the balance axis.



EXAMPLES OF SPECIAL ORDERS



Hockey club
Dinamo
Minsk



Viber



BNTU



Iraqi
Airways



A1 (Velcom)
Belarusian
mobile
provider



Librasoft

EXAMPLES OF SPECIAL ORDERS



Belarusian
Boxing
Federation



Minsk
Automobile
Plant



KField hockey
club Minsk



Football
championship



II European Games



Wargaming

Wall clocks

Amv
1953





Alarm clocks

Ampr
1953



Thank you for your **attention**

